

SPECIAL PROMOTION for New Sponsors

Sponsor the 2026 Cyberthreat Defense Report

The Cyberthreat Defense Report (CDR) is CyberEdge's flagship annual research report, trusted by security leaders for over a decade to understand security priorities, budgets, and buying intent across global IT teams.

Sponsors gain high-intent visibility with thousands of IT decision makers actively researching security solutions.

Cyberthreat Defense Report at a Glance

- 13th annual edition
- 1,200+ IT security professionals surveyed
- 17 countries
- 19 industries
- 50,000+ annual downloads
- Trusted by security teams worldwide

>> Generate high-quality, top-of-funnel demand

>> Build credibility through association with trusted research

>> Extend reach by promoting the report to your own audience

Sponsor Investment & Benefits

New sponsor investment (after 20% discount)

Standard Benefits

- Quantity of shared U.S. leads (IT security roles, 500+ employees)
- Company logo on report and infographic
- Company description in report appendix
- Report and infographic distribution rights
- Access to CDR marketing kit
- Courtesy review of report drafts
- CyberEdge participation in sponsor-hosted webinar
- Full-page ad on report back cover
- Custom 2-page executive brief
- Customer infographic
- Raw anonymous survey data

New Sponsor Benefits

Complimentary Security Buzz weekly newsletter banner ads to 120,000+ IT security subscribers

	SILVER	GOLD	PLATINUM
New sponsor investment (after 20% discount)	\$8,000 (Save \$2,000)	\$12,000 (Save \$3,000)	\$20,000 (Save \$5,000)
Quantity of shared U.S. leads (IT security roles, 500+ employees)	500 (\$10K value)	1,000 (\$20K value)	1,500 (\$30K value)
Company logo on report and infographic	✓	✓	✓
Company description in report appendix	✓	✓	✓
Report and infographic distribution rights	✓	✓	✓
Access to CDR marketing kit	✓	✓	✓
Courtesy review of report drafts	✗	✓	✓
CyberEdge participation in sponsor-hosted webinar	✗	✓	✓
Full-page ad on report back cover	✗	✗	✓
Custom 2-page executive brief	✗	✗	✓
Customer infographic	✗	✗	✓
Raw anonymous survey data	✗	✗	✓
Complimentary Security Buzz weekly newsletter banner ads to 120,000+ IT security subscribers	2 banner ads (\$6K value)	4 banner ads (\$12K value)	6 banner ads (\$18K value)
	\$16K value for \$8K investment	\$32K value for \$12K investment	\$48K value for \$20K investment

Contact CyberEdge Today!

Discounted promotional sponsorship packages are available while supplies last. Contact your CyberEdge sales representative or visit our website to **request a consultation** to learn more. **Sponsorship Deadline: April 10, 2026 / Launch Date: April 28, 2026**